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## FOR IMMEDIATE RELEASE

**July 1, 2004 - Wallingford, CT** - Fosdick Fulfillment (<http://www.fosdickfulfillment.com>) has completed the design, development and deployment of an enhanced **Internet Information System (IIS)** in order to provide greater control and flexibility of customer communication, as well as offering a superior product to increase customer learnings. The Fosdick Fulfillment Internet Information System provides the following modules and increased functionality:

- Business to Business Order Inquiry and Tracking
- Inventory Updates and Inquiries
- Customer Status and customer empowerment
- Select Order Inquiry
- Online Reporting
- Ease of access and "*instant information*"

### **About Fosdick Fulfillment:**

Established in 1965, Fosdick Fulfillment is a privately held corporation who currently fulfills more than 10 million orders per year on behalf of its client partners. With fulfillment and warehousing capacity exceeding a half million square feet, Fosdick Fulfillment continues to provide comprehensive logistics/fulfillment services to client partners in a variety of vertical markets focusing on market disciplines such as **Direct Response, Retail Distribution, Promotion Support, Premium Incentives, Catalog**, and **sustained Point-of-Sale/Point-of-Purchase**.

For more information regarding the **Fosdick Fulfillment Internet Information System**, as well as additional Fosdick Fulfillment products and services, please call **George Fanolis - Vice President, New Business Development** - at **203.679.3228** or via e-mail: [george@fosdickcorp.com](mailto:george@fosdickcorp.com).

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